

PABLO DEL TORO

CONTACT

Aurora, IL

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www.PabloDeltoroFilm.com

SKILLS

- Creative development and scripting
- Production planning
- Cinematography and lighting
- Directing
- Video editing
- Motion graphics
- Color correction
- Audio recording and editing
- Broadcast and OTT delivery
- Social content strategy

TOOLS

- Adobe Premiere Pro and After Effects
- DaVinci Resolve and Final Cut Pro
- SOCI and Meta Business Suite
- Wrike

LANGUAGES

English and Spanish

VOLUNTEER WORK

SaveMoneySaveLife Foundation

Senior Commercial Film Producer

Commercial producer and filmmaker with 6+ years of agency experience. Owns projects from concept and script through directing, cinematography, editing, and final delivery. Produces TV, OTT, and social campaigns for automotive dealerships, with experience in brand requirements, stakeholder approvals, and broadcast specifications.

WORK HISTORY

July 2024 - Present

Senior Commercial Film Producer

Oak Hill Marketing, Oakbrook Terrace, IL

- Own production of TV and OTT commercials, service videos, and social content for Napleton Automotive Group dealerships, from concept and scripting through final delivery.
- Direct and shoot commercial content; complete editing, motion graphics, color correction, and audio finishing for broadcast and digital distribution.
- Create dealership campaigns featuring Porsche, Genesis, Lexus, Subaru, Honda, Jeep, and Ram, adapting messaging and visuals to each brand.
- Lead social content production and publishing for Instagram and TikTok using SOCI and Meta Business Suite.
- Coordinate revisions and approvals; integrate manufacturer requirements, offer disclosures, and station specifications into finished spots.
- Manage concurrent production requests and delivery deadlines with dealership teams and media vendors.

September 2020 - June 2024

Producer, Cinematographer, Director, Editor

Purei, Batavia, IL

- Developed production concepts and shoot plans, translating creative direction into camera coverage and lighting setups.
- Coordinated filming and post-production schedules; collaborated with colleagues to resolve production challenges and meet delivery deadlines.
- Edited video and completed color correction and motion graphics for final delivery.

November 2019 - September 2020

Videographer, Photographer, Social Media Manager

Identity Dental Marketing, Addison, IL

- Produced video, photography, and social content for multiple clients, collaborating with art directors and writers on creative execution.
- Planned and set up camera coverage, lighting, and audio for client shoots.
- Edited video and graphics using Adobe applications and Final Cut Pro; mixed audio for podcasts and video productions using Pro Tools and Logic.
- Created and managed social content strategies for multiple clients and photographed assets for print and digital distribution.
- Maintained more than \$100,000 in video and photography equipment with regular maintenance schedules.

EDUCATION

2019

Bachelor of Fine Arts (BFA) in Cinema

Tribeca Flashpoint College, Chicago, IL

2020

Social Media Marketing Specialization Certificate

Northwestern University, Evanston, IL